



We're on it.™

XXXNameXXX
XXXAddress1XXX
XXXAddress2XXX
XXXAddress3XXX
XXXCity, State ZipXXX



You're Invited to Enroll
PeakRewards™
a BGE Smart Energy Savers Program™
Enroll today to start getting bill credits!

Dear XXXMr. SampleXXX,

If you have central air conditioning or an electric heat pump in good working order, you can sign-up for the PeakRewards™ Program. When you enroll, you agree to help ease high electricity demand by allowing BGE to “cycle” your air conditioning on and off from time to time, when electricity demand is at its peak. In return you will receive:

- Money-saving credits on your BGE bill in June, July, August, and September, totaling \$50, \$75, or \$100 every summer you participate in the program
- An additional \$50, \$75, or \$100 matching bonus, which doubles your first year’s savings
- Your choice between a new Honeywell programmable thermostat, which can save you up to 15% on your heating and cooling costs*, or an outdoor air conditioner switch – both professionally installed at no out-of-pocket cost
- Online Access to control your programmable thermostat settings even when you are not home! Visit BGEaccess.com for details.

And, you can increase your bill credits by increasing the level of cycling from 50% to 75% or 100%. The higher your cycling level, the higher your bill credits and bonus.

Plus, by signing up for PeakRewards™ you are helping to lower your carbon footprint and “go green”!

Send your reply today, or call the PeakRewards™ hotline at 1-888-309-PEAK (7325), or visit BGESavings.com.

Sincerely,

Ruth C. Kiselewich
Director, Demand Side Management Programs

P.S. Frequently Asked Questions (FAQs) are included to help answer most questions you may have about the PeakRewards™ program.

*Savings vary; 15% is based on average savings of \$180 per year.

PeakRewards™ is available to BGE residential electric customers regardless of their electric supplier.



Yes! Sign me up for PeakRewards!

XNC26 PTX

XXXNameXXX
XXXAddress1XXX
XXXAddress2XXX
XXXAddress3XXX
XXXCity, State ZipXXX

Telephone _____

Home Office

E-mail Address (optional) _____

Please select one option from each section

Desired Device:

- Honeywell programmable thermostat (Honeywell will call to schedule your installation)
- Outside air conditioner switch (No appointment is needed)

Current Cooling System:

- Central Air Conditioning Unit
- Electric Heat Pump

Please answer the following questions:

I have _____ thermostats in my home.
The type of air conditioning system I have installed is _____ .
The number of compressors /units I have is _____ .

If you're not sure how to respond, leave the above blank and we'll contact you to discuss your choices.

Cycling Level:

- 50% = \$100 1st year bill credits
- 75% = \$150 1st year bill credits
- 100% = \$200 1st year bill credits

Condition of Current Equipment:

- Working Not Working
- Please select this box if any occupants of your home have health concerns that may be affected by changes in temperature.



Enroll Today! Return this form or sign up online at: BGESavings.com
1-888-309-PEAK (7325)



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